

Rate Card



At Sift Media we have an in-depth understanding of our communities and the increased return a truly engaging campaign can have on your marketing investment. Our [engagement solutions](#) may include one-off piecemeal activities through to fully integrated campaigns. Solutions include:

On-site brand exposure

A great way of building brand exposure and highly effective as part of an integrated campaign.

Banners, leaderboards, MPUs, skyscrapers, etc From £40 CPM

Email bulletin skyscraper From £1,500 tenancy

Homepage takeover From £2,500 tenancy per day

On-site content hosting

As part of a thought leadership and lead generation campaign you may capture targeted data via a document download page or host a wider range of content by way of a dedicated 'microsite'.

Dedicated microsite From £5,000

Information page From £1,500

PressZone Sponsorship From £3,000

Email activity

Our opt-in member bulletins will deliver your message direct to the in-box of your target audience.

Email bulletin advert From £1,500
(title, 40 words text, logo/creative and link)

For more details contact us on [0117 915 3344](tel:01179153344), email info@siftmedia.co.uk, or contact us via our [website](#).

Additional engagement solutions

Webinars From £5,000

Providing direct real-time interaction with professionals that have specifically registered (and submitted their details) to learn from your expertise. Integrates brand exposure, thought leadership and lead generation.

Events

Sponsorship of our high profile conferences, awards and seminars provide unique opportunities to engage online as well as developing face to face relationships with your prospects.

The Business Cloud Summit From POA

Reaching senior IT professionals (public and private sector)

The Pitch From POA

Reaching small business owner and entrepreneurs

TrainingZone Live From POA

Reaching training professionals

The e-Government Awards From POA

Reaching public sector technology professionals

Software Satisfaction Awards From POA

Reaching software users from all sectors

Research and analysis  From POA

K2 Advisory analysts advise organisations on future strategy. In 2010 this analysis covered Cloud computing, sustainability, innovation, skills, outsourcing, software and other areas of IT.

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MYCUSTOMER.com

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